

# Tradeasi™ Product Database



Making it easier for people to do business

With more than 50 years experience of business processes, information technology and a vast number of industries, Tradeasi exists to save your company money, improve your levels of customer service, and make your business more efficient.

Tradeasi is an electronic web based system allowing Trade Sellers to display and sell their products and Trade Buyers to purchase an item on line, just by pointing and clicking. Orders are automatically formatted to Sellers requirements using the Tradeasi Link software, for immediate upload into proprietary business systems, reducing the possibility of human error.

## Tradeasi Product Database - Central industry product information hub

The opportunity for a trusted party to provide a product reference library which would have considerable benefit for all sectors of the industry. For sellers of products; how often have you been asked by several buyers for product information, such as barcode numbers, an image for a catalogue or a copy of a product safety certificate? As a buyer, you must have wanted to get information for a lot of different products, but from many different sellers, and they promise to send the information, but you have to wait and wait, and eventually call again.

This is the opportunity to set up a web based industry product catalogue that would be available to all buyers, wherever they were in the world, and for the manufacturer, or seller to upload the information once, and then direct all enquiries to the password secured site, from which they could download information to populate their own systems.

Obviously, this product database could be used in many of the other Tradeasi services, but primarily it is an industry based resource, designed to add value to all involved.



This facility is supplied free of all charges to the industry, for the good of all the integrated partners in the trade, to ensure that data is not a cost to the industry, but a genuine asset.



Tradeasi